

New patented lure tests 21 times above average in Florida. Could be banned.

**Patented design
forces genetic response
in fish.**

**Size of lure's catch
may cause
regulation against it.**

VERO BEACH, FL—In a recent product test near this Florida coast town, a professional fisherman using a new, patented lure not only out-fished another professional using live bait 3 to 1, he exceeded the average hourly catch for bass in the state 21 to 1. Both pro-

fessionals fished from the same boat for two hours.



By Charlie Allen



The Walking Worm's patented design releases energy greater than still water, causing it to curl automatically. This triggers large, less aggressive fish to strike.